

## Content Menu Updated August 2006

**Email:** sales@dataonesoftware.com

**Tele:** 877-438-8467

<b>US Consumer and Light duty vehicles</b>	<b>Model Year Availability</b>	<b>Description</b>
Base VIN reference	1980-current	Vin/year/make/model/trim/engine/transmission + several other basic data points. Does not include optional or installed equipment.
Vehicle specifications	1980 - current	Vehicle names, specs, categorized standard & optional equipment, engines & transmissions, exterior and interior colors (codes, names/descriptions, fabric type & RGB values), factory pricing and factory warranties.
Incentives & Rebates <i>(Fall 2006)</i>	current programs	Includes current national and regional customer cash, APR programs, dealer cash, qualified customer cash (e.g. AARP, military, graduate) and special-lease programs for every major US manufacturer.
Depreciated market values <i>(September 2006)</i>	1980-present	Retail and wholesale values, option pricing

<b>Motorcycles &amp; Scooters</b> <i>(September 2006)</i>	<b>Model Year Availability</b>	<b>Description</b>
Base VIN reference	2004-current	Vin/year/make/model/trim. Does not include specifications
Standard specifications	2004 – current	Vehicle names, standard & optional equipment, engines & transmissions
Extended specifications	2004-current	Performance, Capacities, Colors, Dimensions and weights, MSRP, Warranty

<b>Power sports</b> <i>(Fall 2006)</i>	<b>Model Year Availability</b>	<b>Description</b>
Base VIN reference	2004-current	Vin/year/make/model/trim. Does not include specifications. (ATV / Utility / Snowmobile / Personal Watercraft)
Standard specifications	2004 - current	Vehicle names, standard & optional equipment, engines & transmissions
Extended specifications	2004-current	Performance, Capacities, Colors, Dimensions and weights, MSRP, Warranty

<b>Mid-Heavy duty vehicles</b> <i>(Fall 2006)</i>	<b>Model Year Availability</b>	<b>Description</b>
Base VIN reference	1990-current	Vin/year/make/model/trim. Does not include optional or installed equipment.
Vehicle specification	1990-current	Vehicle names, specs, standard & optional equipment, engines & transmissions, exterior and interior colors (codes, names/descriptions, fabric type & RGB values), factory pricing and factory warranties.

<b>Federal Agency Data</b> <i>Coming Soon</i>	<b>Model Year Availability</b>	<b>Description</b>
EPA Green Guide	1990-current	Sales area, Air Pollution Score, MPG, Greenhouse gas score, smartway score
NHTSA Safety Ratings	1990-current	Rollover ratings, rollover chance, Driving test result
NHTSA Recalls	1990-current	NHTSA Campaign number, component description, OEMS, start/end date, # of units, initiator, dates, FMVSS number, summaries
NHTSA TSB	1990-current	NHTSA item number, date, code, summary
NHTSA Complaints	1990-current	NHTSA reference, OEM, Crash Y/N, date, Fire Y/N, persons, fatalities, component, city, state, VIN, mileage, # occurrences, description
NHTSA Investigations	1990-current	NHTSA number, OEM, open / close date, recall campaign#, summary

<b>Editorial Content</b> <i>(Fall 2006)</i>	<b>Model Year Availability</b>	<b>Description</b>
Biased vehicle reviews	2000 - current	Editorial content suitable for placement on dealer website, no cons. Comparisons may be available against similarly classed vehicles with dealer franchise as the hero.
Non-biased vehicle reviews	2000 - current	Editorial content suitable for placement on an Auto Portal or other research site. Includes pros and cons. Comparisons may be available against similarly classed vehicles.
Awards and ratings	2000 - current	A list of reference able awards and ratings for each vehicle. Suitable for portal or dealer usage

<b>Basic Media Collection</b>	<b>Model Year Availability</b>	<b>Description</b>
Autos: Single stock photo and thumbnail	1990-current	Single stock photo (500x313 format) + thumbnail. Promotional photos
Autos: Multiple stock photo collection	2003-current	Multiple stock photos (500x313), some limited coverage to 2000 as ancillary information Promotional photos
Motorcycles: Single stock and thumbnail	2004-current	Single Stock photo (300x150) + thumbnail
Power sports: Single stock and thumbnail	2004-current	Single Stock photo (300x150) + thumbnail

<b>Premium Media Collection</b>	<b>Model Year Availability</b>	<b>Description</b>
360-degree Exterior Spin	2003-current	Flash / QT format
360-degree Interior Spin	2003-current	Flash / QT format
Still Image Gallery	2003-current	20-30 photos, standardized exterior and interior angles
Colorized Gallery	2003-current	An exterior image of each vehicle in its available exterior colors.



